



(Shri Ramkrishna Seva Mandal's)
ANAND COMMERCE COLLEGE
An Autonomous College (2025-26 to 2034-35)
(Affiliated to Sardar Patel University)
NAAC ACCREDITED 'A' GRADE (3.04 CGPA)
ISO 9001:2015



Course Structure as per NEP 2020 with effect from the Academic Year 2026-27

PROGRAMME STRUCTURE (NEP-2020) BACHELOR OF VOCATION SEMESTER: III RETAIL MANAGEMENT	
Programme Outcomes (PO) -For B VOC	Upon successful completion of the BVOC Programme, Graduates will be able to: • Recall fundamental concepts, terminology, and procedures relevant to the chosen vocational stream to build a strong knowledge base. • Explain vocational principles, business processes, and industry practices clearly to demonstrate conceptual clarity and workplace readiness. • Use vocational knowledge and technical skills to perform practical tasks effectively in real-world industry settings. • Examine business data, operational workflows, and customer behavior to identify patterns, solve problems, and improve performance. • Assess the quality of work, ethical considerations, and business strategies to make informed decisions and provide constructive feedback. • Design innovative solutions, projects, or business models by integrating knowledge, skills, and creativity relevant to vocational sectors.
Programme Specific Outcomes (PSO) – For B VOC	• Enable students to apply concepts effectively in areas like banking, accounting, and retail operations. • Equip learners to analyze real-life situations and implement suitable solutions in workplace settings. • Allow students to enhance operational efficiency and support data-driven decision-making in their respective fields. • Design innovative strategies and execute entrepreneurial ideas that contribute to organizational growth and sustainability. • Combine theoretical knowledge with practical exposure to enhance problem-solving abilities and job readiness. • Develop new ideas, models, or business strategies to address market needs, improve services, or enhance customer experience in vocational domains.



Sr. No.	Course Type	Course Code	Course Title	Credit	T/P	Exam Duration	Components of Marks		
							Internal	External	Total
1	Major Courses (Any Two)	UBV03MACR01	Deputy Manager (Retail Store Department) I (QP)	4	T	2:30	50	50	100
2		UBV03MACR02	Human Resource Management – I	4	T	2:30	50	50	100
3		UBV03MACR03	Retail Management – III	4	T	2:30	50	50	100
	-	-	-	-	-	-	-	-	-
4	Interdisciplinary Course/ Multi-Disciplinary (Any One)	UBV03MDCR01	Corporate Ethics and Laws	4	T	2:30	50	50	100
		UBV03MDCR02	Business Economics	4	T	2:30	50	50	100
		UBV03MDCR03	Personal Financial Planning	4	T	2:30	50	50	100
5	Ability Enhancement Course (AEC)	UBV03AECR01	Corporate Communication I	2	T	1:30	25	25	50
6	Skill Enhancement Courses (SEC) (Any One)	UBV03SECR01	Digital Marketing	2	T	1:30	25	25	50
		UBV03SECR02	Creativity and Innovation	2	T	1:30	25	25	50
		UBV03SECR03	Account for Everyone	2	T	1:30	25	25	50
		UBV03SECR04	Leadership And Team Building	2	T	1:30	25	25	50
		UBV03SECR05	Soft Skills for Business I	2	T	1:30	25	25	50
7	Value Added Course/ Indian Knowledge System (Any One)	UBV03IKSR01	Dharmshashtra	2	T	1:30	25	25	50
		UBV03IKSR02	Leadership Excellence through Bhagavad Gita	2	T	1:30	25	25	50
		UBV03IKSR03	Constitutional Values and Duties	2	T	1:30	25	25	50
		UBV03IKSR04	Atharvaveda	2	T	1:30	25	25	50
Total Credit 22									

