



(Shri Ramkrishna Seva Mandal's)  
**ANAND COMMERCE COLLEGE**

An Autonomous College (2025-26 to 2034-35)  
(Affiliated to Sardar Patel University)  
NAAC ACCREDITED 'A' GRADE (3.04 CGPA)  
ISO 9001:2015



Syllabus as per NEP 2020 with effect from the Academic Year 2025-26

**Bachelor of Business Administration  
Information System Management  
BBA (ISM) Semester – II**

<b>Course Code</b>	<b>UB02SEBBI03</b>	<b>Title of the Course</b>	<b>Fundamentals Of Internet</b>
<b>Total Credits of the Course</b>	<b>2</b>	<b>Hours per Week</b>	<b>2</b>

<b>Course Objectives:</b>	<ul style="list-style-type: none"><li>• The students get basic knowledge of internet &amp; terms regarding internet &amp; networking.</li><li>• To gain ability to develop responsive web applications.</li><li>• To explore different web extensions and web services standard.</li></ul>
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<b>Course Content</b>		
<b>Unit</b>	<b>Description</b>	<b>Weightage* (%)</b>
1.	<b>Introduction to Internet:</b> <ul style="list-style-type: none"><li>• Introduction to internet</li><li>• History of Internet</li><li>• Advantages and Disadvantages of Internet</li><li>• Application Of internet for Business Development</li><li>• WWW</li><li>• Web browsers</li><li>• Internet Address</li><li>• URL, ISP, Intranet, Extranet.</li></ul>	35%
2.	<b>Internet Terminologies:</b> <ul style="list-style-type: none"><li>• Bluetooth</li><li>• 4G, 5G Technology</li><li>• Modem</li><li>• Gateways</li><li>• Routers</li><li>• Bridge</li><li>• Hub</li><li>• Switch</li><li>• Web Site</li><li>• GPRS</li><li>• Cloud Technology.</li></ul>	35%
3.	<b>Introduction to Artificial Intelligent (AI):</b> <ul style="list-style-type: none"><li>• Basic of AI: Define Artificial Intelligent (AI)</li><li>• Levels of AI</li></ul>	30%

	<ul style="list-style-type: none"> <li>• Types of AI, Implementations of AI</li> <li>• Applications of AI and Futures of AI.</li> </ul>	
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<b>Teaching-Learning Methodology</b>	<ul style="list-style-type: none"> <li>➤ White Board</li> <li>➤ Presentation</li> <li>➤ Video</li> <li>➤ Case Study</li> </ul>
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### Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	----
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	----
6	Attendance	05 (10%)	05 (20%)
<b>Total Internal (%)</b>		<b>50 (100%)</b>	<b>25 (100%)</b>
<b>College External Examination (%)</b>		<b>50 (100%)</b>	<b>25 (100%)</b>

<b>Course Outcomes:</b> Having completed this course, the learner will be able to	
1.	Understand the basic concepts and applications of the Internet and World Wide Web.
2.	Apply relevant Internet knowledge to enhance their understanding of Other networking situations.
3.	Use current Internet Technology necessary for daily life application by using AI.

<b>Suggested References:</b>	
Sr.No.	References
1.	The Internet Book Everything You Need to Know about Computer Networking and how the Internet Works, By Douglas Comer, Pearson Prentice Hall Publication· 2007.
2.	Introduction to Internet & Web Technology, By Dr. Yashpal singh, Dr. L Venkateswara Reddy, Dr. S Vasundra, Dr. Biplab Kumar Sarkar , BookRix Publication· 2018.
3.	Introduction to Artificial Intelligence A Beginner's Guide, By Simplilearn, IndraStra Global Publication· 2020
<b>Digital resources to be used if available as reference material.</b>	
Digital Resources	
1.	<a href="https://www.tutorialspoint.com/computer_concepts/computer_concepts_introduction_to_internet_www_web_browsers.htm">https://www.tutorialspoint.com/computer_concepts/computer_concepts_introduction_to_internet_www_web_browsers.htm</a> .
2.	<a href="https://edu.gcfglobal.org/en/internetbasics/what-is-the-internet/1/">https://edu.gcfglobal.org/en/internetbasics/what-is-the-internet/1/</a>
3.	<a href="https://www.edureka.co/blog/what-is-computer-security/">https://www.edureka.co/blog/what-is-computer-security/</a>
4.	<a href="https://nios.ac.in/media/documents/vocational/basiccomp/117.pdf">https://nios.ac.in/media/documents/vocational/basiccomp/117.pdf</a>

  
**Chairman**  
 BOS of Computer Science  
 Anand Commerce College

  
**Academic Coordinator**  
 Anand Commerce College

  
**Principal**  
 Anand Commerce College