



(Shri Ramkrishna Seva Mandal's)
ANAND COMMERCE COLLEGE

An Autonomous College (2025-26 to 2034-35)
(Affiliated to Sardar Patel University)
NAAC ACCREDITED 'A' GRADE (3.04 CGPA)
ISO 9001:2015



Syllabus as per NEP 2020 with effect from the Academic Year 2025-26

**Bachelor of Business Administration
Information System Management
BBA (ISM) Semester – II**

Course Code	UB02MABBI02	Title of the Course	Company Management
Total Credit of Course	04	Hours Per Week	04

Course Objectives	<ol style="list-style-type: none">1. To understand the meaning, features, types, and goals of business.2. To learn about different business ownership types and how they are classified.3. To know the features, advantages, and formation steps of joint stock companies.4. To understand why companies, combine, how they do it, and current trends.5. To explore the benefits and role of companies in today's economy.
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Course Content		
Unit	Description	Weightage* (%)
1.	Nature and Scope of Business <ul style="list-style-type: none">• Meaning of Business• Characteristics of Business• Classification & Functions of Business• Objectives of Business	20%
2.	Types and Forms of Business Ownership <ul style="list-style-type: none">• Sole Proprietorship• Partnership• Limited Liability Partnership (LLP)• Incorporated and Unincorporated Companies• One-person company• A section 8 company• Basis of Classification of Companies:<ul style="list-style-type: none">▪ On the basis of Incorporation▪ On the basis of Liability▪ On the basis of Number of Members▪ On the basis of Control	20%

	<ul style="list-style-type: none"> ▪ On the basis of Ownership • Distinction between a Public Company and a Private Company 	
3.	Joint Stock Company – An Overview <ul style="list-style-type: none"> • Meaning and Features of Joint Stock Company • Merits & Demerits of Joint Stock Company • Company Formation Procedure: <ul style="list-style-type: none"> ▪ Memorandum of Association ▪ Articles of Association ▪ Prospectus • Conversion of Private Ltd. to Public Ltd. Company 	20%
4.	Business Combinations <ul style="list-style-type: none"> • Introduction to Business Combinations • Objectives and Causes of Business Combinations • Types and Forms of Business Combinations • Recent Trends in Business Combinations 	20%
5.	Company Form of Business – A Closer Look <ul style="list-style-type: none"> • Recap of Types of Companies • Advantages of Company Form over Other Forms • Legal and Administrative Aspects • Role of Companies in Modern Economy 	20%

Teaching-Learning Methodology	<ol style="list-style-type: none"> 1. Lecture Method 2. Online Lectures 3. Group Discussion 4. Practical Problem Solving
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Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	----
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	----
6	Attendance	05 (10%)	05 (20%)
Total Internal (%)		50 (100%)	25 (100%)
College External Examination (%)		50 (100%)	25 (100%)

Course Outcomes: Having completed this course, the learners will be able to	
1.	Understand what business is, its features, types, and purpose.
2.	Learn about different types of business ownership and how they are grouped.
3.	Know the meaning, benefits, limits, and how a joint stock company is formed.
4.	Understand why and how businesses join together and learn about current trends.
5.	Learn the benefits of companies and their role in the economy.

Suggested References:	
Sr.No.	References
1.	Mathew, M J, Company Law & Secretarial Practices
2.	Kapoor, N D, Company Law
3..	Kuchhal , M C Secretarial Practice
4.	Shah, S. P., Shah, P., & Shah, A. A., Forms of business organization (5th ed.). Mahajan Publication House.
5.	Bhushan, Y. K., Modern business organization. Sultan Chand & Publications.
Digital resources to be used if available as reference material http://ebook.mca.gov.in/default.aspx	
Digital Resources	
1.	https://sdak24.com/management-of-companies-corporate-law-notes/
2.	https://www.dphu.org/uploads/attachements/books/books_3955_0.pdf


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