



(Shri Ramkrishna Seva Mandal's)
ANAND COMMERCE COLLEGE

An Autonomous College (2025-26 to 2034-35)
(Affiliated to Sardar Patel University)
NAAC ACCREDITED "A" GRADE (3.04 CGPA)
ISO 9001:2015



Syllabus as per NEP 2020 with effect from the Academic Year 2025-2026

Bachelor of Business Administration
Information System Management
BBA (ISM) Semester – I

Course Code	UB01MIBBI02	Title of the Course	Corporate Social Responsibility
Total Credits of the Course	4	Hours per Week	4

Course Objectives:	<ol style="list-style-type: none">1. To understand the concept and scope of CSR2. To identify legal and ethical dimensions of CSR3. To understand and evaluate the Corporate Governance practices4. To analyze the legal and regulatory framework of Corporate Governance5. To understand the recent and future trends of CSR
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Course Content		
Unit	Description	Weightage* (%)
1.	Introduction to CSR <ul style="list-style-type: none">• Meaning and Definition of CSR, History and Evolution of CSR• Scope of CSR• Factors affecting the growth of CSR• Reasons for Social Responsibility CSR activities – Nature, types, impact on development programme• Corporate responsibility towards various group of stakeholders• Arguments in favor and Against of Corporate Social Responsibility	20%
2.	Legislation of Corporate Social Responsibility <ul style="list-style-type: none">• Legislation in India and the world• Provision for Corporate Social Responsibility in Companies Act 2013 – Section 135• Scope for CSR Activities under Schedule VII	20%
3.	Corporate Governance <ul style="list-style-type: none">• Introduction, Historical Background• Factors behind the origin of Corporate Governance	20%

	<ul style="list-style-type: none"> • Important issues and Need of Corporate Governance • Reason for the growing demand for corporate Governance, & factors influencing corporate governance. 	
4.	Regulatory Aspects of Corporate Governance in India <ul style="list-style-type: none"> • Regulatory framework on corporate governance in India • SEBI Guidelines and CLAUSE 49 • Corporate Governance in India • Issues of corporate governance • Models of Corporate Governance. • Global issues in corporate Governance. 	20%
5.	Contemporary CSR <ul style="list-style-type: none"> • Current Trends and Opportunities in CSR • Future Trends in CSR in India • CSR as Strategic business tool for sustainable development • Roles of intuitions in CSR: Government, NGOs, Education intuitions & role of Media • Review of successful corporate initiatives and challenges of CSR • Case Studies of major CSR activities by any two industrial units in India 	20%

Teaching-Learning Methodology	Lecture, Case discussions, Videos and Presentations.
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Internal and / or External Examination Evaluation

Sr. No.	Details of the Evaluation / Exam Pattern	50 Marks (%)	25 Marks (%)
1	Class Test (at least one)	15 (30%)	10 (40%)
2	Quiz (at least one)	15 (30%)	05 (20%)
3	Active Learning	05 (10%)	----
4	Home Assignment	05 (10%)	05 (20%)
5	Class Assignment	05 (10%)	----
6	Attendance	05 (10%)	05 (20%)
Total Internal (%)		50 (100%)	25 (100%)
College External Examination (%)		50 (100%)	25 (100%)

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understand the concept and evolution of CSR.
2.	Analyze CSR policies and frameworks
3.	Understand and follow rules related to CSR in organization.
4.	Promote ethical and responsible Business practices.
5.	Promote Sustainable Development

Suggested References:	
Sr.No.	References
1.	Agarwal, S. K. (2008). <i>Corporate social responsibility in India</i> .
2.	Raj, S. (2012). <i>Corporate social responsibility cases</i> . ICFAI University Press.
3..	ICFAI University Press. (n.d.). <i>Business ethics and corporate governance</i>
Digital resources to be used if available as reference material	
Digital Resources	
Annual reports and web sites of organizations for CSR Disclosures	
https://swayam.gov.in	
https://www.coursera.org	


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