

STRENGTH

WEAKNESS

OPPORTUNITY

CHALLENGE

SWOC ANALYSIS

Managed by Shri Ramkrishna Seva Manadal

ANAND COMMERCE COLLEGE

Affiliated to Sardar Patel University
Opp. Town Hall, Anand – 388001, Gujarat, India
Re-Accredited by NAAC with 'B++' Grade
ISO 9001:2015

STRENGTH

The STRENGTH of our College is as follows:

- A visionary management, well-defined policies and consistent emphasis on a healthy learning environment guide the academic process of the College.
- Decentralized administration ensures the smooth and efficient functioning of the College through various committees.
- Easily assessable to the general public due to its location. The College is located in the heart of the City Anand, which is easily approachable by rail, and road.
- Majority of the College staff is having Research Degree.
- The College provides students with numerous opportunities to benefit from scholarships, seminars and activities that improve their career prospects. College offers 19 certificate courses that enrich the students' learning experience and broaden their areas of interest.
- The College administration maintains high transparency in the process of admission, examination, and in all matters following government rules.
- Formal & functional alumni association fostering relationships between former students and their alma mater which is dynamic.
- The campus has all the necessary amenities to excel in sports and games.
- Women empowerment is one of the priorities of the College and thus College regularly conducts activities for the welfare of Girl Students.
- The College has a clean campus with an efficient waste segregation and management system.
- College has 33 MOUs and Collaborations for the Holistic Development of Students.
- College has free Wifi Campus and Library has good no of Books with N-List.
- The college caters to the special needs of the differently abled students and staff. Ramps, railings and tactile paving are made. Separate Toilets is available for them.
- The students are encouraged to explore beyond their prescribed curriculum by exposing them to various seminars, extension talks, lecture series etc., which are a regular feature of the College.

- Representation by a large number of faculty members in Board of Studies contributing to curriculum design and implementation.
- High success rates in examinations as compared to University results.
- Student feedback mechanism for further improvement.
- Proactive IQAC members.
- Eco Friendly Campus.
- Cash Prize to Meritorious Students.
- E- Governance & Digitization
- Finishing School Training Programme
- Well-equipped Computer Labs
- Vibrant NSS & NCC Units
- Majority Students in the Toppers list of University.

WEAKNESS

- Limited Scope for further Infrastructural Augmentation.
- College has an absence of Patent rights.
- High Student-Teacher ratio as per the government admission policy which hampers classroom interaction.
- The percentage of Job Placement of Students is not satisfactory.

OPPORTUNITY

- Situated centrally in the heart of the city, the institute's location has contributed to the inclusiveness and diversity of the college. All stakeholders, including eminent scholars and experts can visit the college with ease.
- The college can further promote enrollment in MOOCs and SWAYAM courses to prepare students to be updated in their subject domain and also for securing better jobs.
- Strengthening the experience-based, industry-based and real-time application learning process.
- A dynamic placement cell.

CHALLENGE

- Avail research and development grant from UGC.
- Attracting students from other states and countries.
- Adapting current infrastructure limitations to meet future requirements.
- Establishing incubation centre and start up programmes.