



Managed By Shri Ramkrishna Seva Mandal, Anand
ANAND COMMERCE COLLEGE
Affiliated to Sardar Patel University
Opp. Town Hall, Anand - 388001, Gujarat, India
Re-Accredited by NAAC with 'B++' Grade



B.COM

Program Outcome, Program Specific Outcome
and Course Outcome

B.Com. (Bachelor of Commerce)

Programme Outcome	<ul style="list-style-type: none">• Students will be ready for employment in functional areas like Accounting, Costing, Management Accounting, Auditing, Taxation, Banking, Insurance and soon.• He will acquire the knowledge and skill for Decision making, Problem solving and will make them competent to establish and run the business efficiently and effectively.• Capability of the students to make decisions at personal & professional level will increase after completion of this course.• Students will be equipped to deal with the business realities of today and prepares them to drive and face the challenges of tomorrow• Program will help the students to cultivate Entrepreneurial Mind set and Skills
Programme Specific Outcome	<ul style="list-style-type: none">• Students will be equipped to work as Manager, Accountant, Management Accountant, Cost Accountant, Bank Manager, Auditor, Company Secretary, Academician, Professor, Stock Agents, Government employments and soon.• Students will prove themselves in different professional exams like CA, CS, ICWA, CMA, CFA, GPSC and UPSC.• Students will learn relevant Advanced Accounting & Auditing career skills, applying both quantitative and qualitative knowledge to their future careers in business

Courses: Course Outcomes (Cos) are available in individual syllabus files which can be accessed by clicking on the respective Course Name.

https://www.spuvvn.edu/students_corner/syllabi/bcom/

Course Objectives

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
Business English I (US1AECOM01)	The programme has been designed to make the learner proficient in the use of communicative English and enhance his/her ability in writing skills in the English Language Course Content.

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
BUSINESS MATHEMATICS & STATISTICS-I UB1IDCOM01	<ol style="list-style-type: none">1. This course aims to furnish the students with the Mathematical and Statistical foundation required for business management and to know the function of Mathematics and Statistics in the Management field.2. To provide college students with reinforcement of Mathematical and Statistical computations.

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
Secretarial Practice–I. UB1IDCOM02	The objective of the course is to impart basic knowledge of the Company’s secretary and secretarial practice.

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
Computer In Business-I. UB1IDCOM03	To develop skill of basic computerized accounting among the commerce students.

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
Business Economics-I. UB1IDCOM04	The course intends to expose the student to the basic principles in Microeconomics Theories, illustrations and applications.

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
Contribution of Ancient Indian Knowledge in Modern Medicine. UB1IKCOM01	<ul style="list-style-type: none"> • To understand the role and significance of Veda, Vedāṅgas, Upa Vedas and Purāṅas. • To show case the multi-dimensional nature of IKS and their importance in the modern society. • To motivate the students to take up a detailed study of some of these topics.

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
Business Management- I. UB1MACOM02	<ol style="list-style-type: none"> 1. To explain the importance and role of HRM in organization. 2. To impart the knowledge of job analysis and HRP. 3. To clarify the processes of Recruitment and Selection 4. To enhance the emerging aspects of training and development

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
ADVANCED BANKING – I. UB1MACOM03	<ol style="list-style-type: none"> 1. To make students aware about elements of banking industry. 2. To get thorough knowledge of all rules and regulation applicable to banking and various accounts. 3. To develop the aptitude in the area of banking and sector and opt the subject as specialization in the higher study.

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
Computer Application-I. UB1MACOM04	<ol style="list-style-type: none"> 1. To develop computer skill in commerce students. 2. Computer skill helps commerce students to meet the needs of modern business.

	<p>3. Computer skilled students can efficiently use Information and Communication Technology as modern businesses are highly rely on it.</p> <p>4. Computer skill increase the chances of getting hired.</p>
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B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
ADVANCED STATISTICS -I. UB1MACOM05	The objectives will be to achieve a deep understanding of particular statistical methods and to learn to use some advanced tools for analyzing and developing statistical methods.

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
Financial Accounting-I	

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
BUSINESS MATHEMATICS & STATISTICS-I. UB1MDCOM01	<p>1. This course aims to furnish the students with the Mathematical and Statistical foundation required for business management and to know the function of Mathematics and Statistics in the Management field.</p> <p>2. To provide college students with reinforcement of Mathematical and Statistical computations.</p>

B Com Semester: I	
Title of the Course	<u>Course Objectives</u>
Secretarial Practice–I. UB1MDCOM02	The objective of the course is to impart basic knowledge of the Company’s secretary and secretarial practice.

B Com Semester: I	
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B Com Semester: I

Title of the Course	<u>Course Objectives</u>
COMMUNICATION SKILLS I. UB1SECOM04	The paper is designed to enhance the communicative skills of the students. It focuses on some theories and detailed tips to improve usage of language effectively.
Title of the Course	<u>Course Objectives</u>
BUSINESS ORGANIZATION AND MANAGEMENT -I. UB1MICOM01	The course aims to provide basic knowledge to the students about the Organization and Management of a Business Enterprise.

B Com Semester: I

Title of the Course	<u>Course Objectives</u>
Environmental Studies. UB1SECOM02	<ol style="list-style-type: none">1. Creating the awareness about the environmental problems among the students.2. Imparting the knowledge about environment and its allied problems.3. Developing the attitude of concern for the environment

B.Com-Sem-II

B Com Semester: II	
Title of the Course	<u>Course Objectives</u>
English & Business Communication – II. UB02ACOM71	The programme has been designed to acquaint the learner with the creative use of the English language. It also introduces the learner to the basic concepts and practices of business writing with essentials of writing effectively in the English Language.

B Com Semester: II	
Title of the Course	<u>Course Objectives</u>
Financial Accounting II. UB02CCOM71	The Objective of this paper is to help students to acquire conceptual knowledge of financial accounting and to impart skills for recording various kinds of business transactions.

B Com Semester: II	
Title of the Course	<u>Course Objectives</u>
Business Organisation and Management – II. UB02CCOM72	The course aims to provide basic knowledge to the students about the organization and management of a business enterprise.

B Com Semester: II	
Title of the Course	<u>Course Objectives</u>
Business Mathematics & Statistics – II. UB02CCOM73	1 To Develop proficiency in the application to solve business problems by various Mathematical and Statistical Techniques. 2. To understand the important role of Mathematical and Statistical techniques plays in all facets of the business world. 3. To understand the basic concepts of Mathematics and Statistics.

B Com Semester: II	
Title of the Course	<u>Course Objectives</u>
Advanced Accounting – III. UB02DCOM71	To enable the students to acquire the basic knowledge of the Issue and Redemption of

	Preference Shares and Debentures, Accounting Standards and Accounting Ratio.
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B Com Semester: II	
Title of the Course	<u>Course Objectives</u>
Advanced Accounting – IV. UB02DCOM72	To enable the students to acquire the basic knowledge of the Valuation of Goodwill and Equity Shares, Fire Claim and Accounting for General Insurance Companies.

B Com Semester: II	
Title of the Course	<u>Course Objectives</u>
Economics-II Monetary Economics. UB02GCOM71	This course exposes the students to the theory and functioning of the monetary and financial sectors of the economy. It highlights the organization, structure and role of financial markets and institutions. It also discusses interest rates, monetary management and instruments of monetary control. Financial and banking sector reforms and monetary policy with special reference to India are also covered.

B Com Semester: II	
Title of the Course	<u>Course Objectives</u>
Climate Change and Sustainable Development. UB02SCOM71	The objective of the course is to impart basic knowledge of the Company's secretary and secretarial practice.

B.Com-Sem-III

B Com Semester: III	
Title of the Course	<u>Course Objectives</u>
English & Business Communication III. UB03ACOM71	The programme has been framed to make learner proficient in spoken and written English in the context of the corporate world.

B Com Semester: III	
Title of the Course	<u>Course Objectives</u>
Fundamentals of Cost Accounting. UB03CCOM71	The Objective of this paper is to help students to acquire conceptual knowledge of cost accounting and to impart skills for recording various elements of cost. This paper will also helpful to understand concept of Unit Costing.

B Com Semester: III	
Title of the Course	<u>Course Objectives</u>
Materials and Production Management. UB03CCOM72	To make students familiar with the concepts of Materials and Production Management

B Com Semester: III	
Title of the Course	<u>Course Objectives</u>
Advanced Accounting V. UB03DCOM71	The Objective of this paper is to help students to acquire conceptual knowledge of corporate accounting and to impart skills for recording various transactions related to corporate transactions.

B Com Semester: III	
Title of the Course	<u>Course Objectives</u>
Advanced Accounting VI. UB03DCOM72	The Objective of this paper is to help students understand basic principles of auditing.

B Com Semester: III	
Title of the Course	<u>Course Objectives</u>
Time Management. UB03SCOM71	The Objective of this course is to understand the concepts of Time Management, Time Wasters, Time Management Tools and Application of Time Management.

B Com Semester: III	
Title of the Course	<u>Course Objectives</u>
BUSINESS STATISTICS- III. UB03CCOM73	This course aims to furnish the students with the Statistical requirements for business management and to know the function of Statistics in the Management field. To provide students with reinforcement of. Statistical comutations.

B Com Semester: III	
Title of the Course	<u>Course Objectives</u>
Economics-III (Public Finance). UB03GCOM71	To make students familiar with the concepts of Public Finance and aspects of National Economy

B.Com. Sem.-IV

B Com Semester: IV	
Title of the Course	<u>Course Objectives</u>
English & Business Communication IV. UB04ACOM71	The programme has been framed to make learner proficient in spoken and written English in the context of the corporate world.

B Com Semester: IV	
Title of the Course	<u>Course Objectives</u>
Fundamentals of Management Accounting. UB04CCOM71	The Objective of this paper is to help students to acquire conceptual knowledge of management accounting and to learn use accounting information as Management Information System.

B Com Semester: IV	
Title of the Course	<u>Course Objectives</u>
Marketing Management. UB04CCOM72	To make student familiar with the concepts of Marketing.

B Com Semester: IV	
Title of the Course	<u>Course Objectives</u>
BUSINESS MATHEMATICS & STATISTICS – IV. UB04CCOM73	(1) To enhance analytical ability in students for processing data (2) To familiarize students with applications of Statistical techniques in business decision Making.

B Com Semester: IV	
Title of the Course	<u>Course Objectives</u>
Advanced Accounting VII. UB04DCOM71	<ul style="list-style-type: none">• To help students to understand concepts of advanced costing and cost procedure.• To understand Contract Costing, Certified Work and Uncertified Work, Work in Progress, Price Escalation Clause and Practical Examples.

	<ul style="list-style-type: none"> • To understand Operating Costing and Examples of calculation of cost of Transport Company. • To understand Process Costing, Process Account, Normal Loss, Abnormal Loss, Abnormal Gain, By Product and Joint Product and Examples up to Three Processes with Normal Loss, Abnormal Loss and Abnormal Gain. • To understand Uniform Costing and Marginal Costing, its Nature, Scope, Application, Causes of Difference in Costs • Requirements for Uniform Costing and Determination of Marginal Cost.
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B Com Semester: IV	
Title of the Course	<u>Course Objectives</u>
Advanced Accounting VIII. UB04DCOM72	The Objective of this paper is to help students to understand corporate audit concepts; students will also understand process of company audit

B Com Semester: IV	
Title of the Course	<u>Course Objectives</u>
Economics-IV (International Trade). UB04GCOM71	To make students gain knowledge in the area of International Trade

B Com Semester: IV	
Title of the Course	<u>Course Objectives</u>
Corporate Social Responsibility. UB04SCOM72	The object of this course is to impart basic knowledge of Business Ethics, Corporate Social Responsibility, Corporate Governance and Social Responsibility Accounting.

B.Com-Sem-V

B Com Semester: V

Title of the Course	<u>Course Objectives</u>
English & Business Communication V. UB05ACOM71	<ol style="list-style-type: none">1. To expose the learners to creative writing in English with a view to enhancing their ability to use the language for practical and professional purposes2. To train the learners to make persuasive digital communication3. To demonstrate the impact of the nonverbal aspects of communication in the process of communication4. To acquaint the learners with the skills necessary to draft effective press reports with precision and clarity5. To equip the learners with the skills necessary to draft effective questionnaires for survey and research purposes.

B Com Semester: V

Title of the Course	<u>Course Objectives</u>
Business Taxation-I. UB05CCOM71	To impart knowledge to the students and acquaint them with skills in the area of Direct Taxes

B Com Semester: V

Title of the Course	<u>Course Objectives</u>
Financial Management -I. UB05CCOM72	To impart knowledge to the students in the area of Financial Management

B Com Semester: V

Title of the Course	<u>Course Objectives</u>

B Com Semester: V

Title of the Course	<u>Course Objectives</u>
BUSINESS LAW-I. UB05CCOM74	To acquaint students with the knowledge and application of Indian Contract act and its aspects

B Com Semester: V

Title of the Course	<u>Course Objectives</u>
Advance Accounting and Auditing- IX (Advanced Management Accounting). UB05DCOM71	The Objective of this paper is to help students to acquire conceptual knowledge of Decision Making, Pricing Decision, Fund Flow and Cash Flow Statement.

B Com Semester: V

Title of the Course	<u>Course Objectives</u>
Advance Accounting and Auditing-X (Contemporary Issues of Management Accounting). UB05DCOM72	The Objective of this paper is to help students to acquire conceptual knowledge of Return of Capital Employed, Value Added Accounting, Absorption & Marginal Costing and Environmental Accounting.

B Com Semester: V

Title of the Course	<u>Course Objectives</u>
Economics- V (Business Economics- I). UB05GCOM71	To enable candidates to acquire knowledge (information) and develop an understanding of facts, terms, concepts, conventions, trends, principles, generalizations, assumptions, problems, processes, etc. in Economics.

B Com Semester: V

Title of the Course	<u>Course Objectives</u>
Business Ethics. UB05SCOM71	To promote ethical behavior of the learners by imparting knowledge of Business Ethics.

B.Com-Sem-VI

B Com Semester: VI	
Title of the Course	<u>Course Objectives</u>
English & Business Communication VI. UB06ACOM71	<ol style="list-style-type: none">1. To expose the learners to creative writing in English with a view to enhancing their ability to use the language for practical and professional purposes2. To understand and grasp the fundamental reasons why business reports are important in organizations.3. To develop confidence and proficiency in delivering speeches in front of an audience.4. To equip the learners with the skills necessary to draft effective notice, agenda and minutes.5. To equip students with the necessary knowledge and skills to create persuasive and effective sales promotion letters that generate leads, drive sales, and build customer relationships.

B Com Semester: VI	
Title of the Course	<u>Course Objectives</u>
Business Taxation – II. UB06CCOM71	To impart knowledge in the area of Taxation

B Com Semester: VI	
Title of the Course	<u>Course Objectives</u>
Financial Management-II. UB06CCOM72	To impart knowledge of various concepts in the area of Financial Management

B Com Semester: VI	
Title of the Course	<u>Course Objectives</u>
BUSINESS LAW-II. UB06CCOM74	To acquaint students with the knowledge and application of Sale of Goods act and its aspects

