

The Annual Quality Assurance Report (AQAR) of the IQAC

Name of the Institution: ANAND COMMERCE COLLEGE, ANAND.

Name of the Head of the Institution: Principal Dr.N.N.Patel

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Name of the IQAC Co-ordinator: Shri C. R. Patel, Associate Professor

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Year of Report: 2013-14

Education is the ability to meet life's situations.

- *Dr. John G. Hibon*

Part A: The plan of action chalked out by the IQAC in the beginning of the year towards quality and the outcome enhancement achieved by the end of the year.

Plan of Action

- Attention would be given for improvement of Results of students at all levels in CBCS pattern.
- Preparation for examinations and regular assignments, quizzes, class tests would be emphasized during the year.
- Students oriented academic as well as extracurricular activities.
- Faculty development programme through more & more involvement & participation in research & other academic activities.
- The Personality Development Programme for BBA (General) students has been given & started by an expert Mrs.Dr.Samsha Emanuel.
- Scope functioning with English lab has been started during this year.

Part B: Details in respect of the following:

1. Activities reflecting the goals and objectives of the institution:

With CBCS pattern of academic curriculum, major emphasise has been given to completion of syllabus, assignments, evaluation and improving the results of students.

2. New academic programmes initiated (UG and PG): Nil

3. Innovations in curricular design and transaction:

In BBA Sem-VI Business Etiquettes and Presentation Skills subject is introduced by the university. Faculty of English, Dr.A.K.Yagnik played an important role in framing the syllabus for the said course. Power point presentation by the students on various topics related to commerce and management was introduced for practical examination for the said programme.

4. Inter-disciplinary programmes started: Nil

5. Examination reforms implemented:

Dr.K.P.Sheth is a member of Examination reform unit of Sardar Patel University and made a valuable contribution. She is also a member of the flying squad of sardar patel university..

6. Candidates qualified: NET/SLET/GATE etc.

Smt. Jayshree P. Mandaviya passed NET in the subject Management, June, 2013.

Smt.Asmita H.Dedania passed SLET in the subject Economics in Sepetember, 2013.

7. Initiative towards faculty development programme :

Smt.D.G.Tandel, Prof.Y.N.Chuadhari, Smt.J.P.Mandaviya attended UGC sponsored Refresher course in commerce and management at the academic staff college, Vallabh Vidyanagar from 16th December,2013 to 4th January,2014.

Prof.H.J.Makwana faculty of Physical Education attended UGC sponsored refresher course in ICT at the academic staff college, sardar patel university, Vallabh Vidyanagar.

Dr.A.K.Yagnik, Prof.D.B.Trivedi, Prof. T.N.Chaudhari participated in the UGC sponsored short term course for faculty development in the subject E-Commerce and E-Business at academic staff college Vallabh Vidyanagar.

8. Total number of seminars/workshops conducted :

Workshop – 1

Under the aegis of Dev Sanskrit university, Haridwar the college organized workshop on “Life Skills” on July,2013 more than 300 volunteers of NSS with college students participated in the workshop. Mr.Arpit Tripathi of the university made an impressive presentation on values and personality development.

9. Research Projects: Nil

10. Patents generated, if any: Nil

11. New collaborative research programmes: Nil

12. Research grant received from various agencies: Nil

13. Details of research scholar: Nil

14. Citation index of faculty members and impact factor:

Name of the Faculty Members	Various Tasks Performed
Dr.N.N.Patel	<ul style="list-style-type: none"> • A research paper published on <i>“Investors”</i> perception towards financial information in Annual Reports in <i>“Global Journal of Research in Management”</i>. • A research paper published in Pezzottate International Journal on <i>“An Empirical study on purchase pattern with special reference to Anand District”</i>. • A research paper published in International Journal of Trade & global business perspectives on <i>“Investors perception towards mutual funds with special reference to Vadodara city”</i>. • Appointed as Editorial Board member for an International Journal – <i>“Blue Ocean”</i>. • Visited Empire College & Jr. College, Santa Rosa, California, U.S.A. and discussed about Indo-American Management education. • Visited Sanoma State Uni., Rohnat Park, California – U.S.A. & discussed with MBA students & faculty. • Guest talk delivered at AIBS for BBA/B.Com students on <i>“Career Planning”</i>. • Worked as the Chair Person of a technical session at the International Conference on Entrepreneurship organised by C.K.Shah Vijapurwala institute of Management & ISTD – at ONGC Baroda. • Delivered a guest talk for B.Com & M.Com students on <i>“Self Management to Societal Management”</i> at I.V.Patel College of Commerce, Nadiad. • Delivered a guest talk on <i>“Training & Development – an essence for personal growth”</i> for BBA students at St.Stephen College, Anand. • Guest talk delivered for M.Com & E-Business students on –

	<p>HRM – an inevitable discipline for economic development at AIBS, Anand</p> <ul style="list-style-type: none"> • Worked as a “Chair Person” on an “International Seminar at ONGC, Baroda organised by ISTD & C.K.Shah Schools of Management on Entrepreneurship”. • Presented a paper at National Seminar at Anand Institute of Management on “Prospects and challenges for Management in Indian Economy”. • Delivered 6 Hours talk on Motivation, Attitude & Values to the students of foundation course in CA at Anand. (ICAI) • Mr.Jay Joshi has submitted his Ph.D. thesis to S.P. University under my guidance. • Guest of honour at the Annual Day celebration of AIBS & delivered a speech to motivate final year students for future study & practical life. • A research paper has been published in a book, entitled “Corporate Disclosure and Investors Perception” Volume. II by Oxford Book Company.
Shri P.P.Patel	<ul style="list-style-type: none"> • Workshop on “Presentation of Company Final Account (Revised Sch.VI)” organised by C.P.Patel Commerce College, Anand • National Seminar organised by BJVM,V.V.Nagar on “Entrepreneurship: Vision, Value and Passion”. • National seminar organised by Institute of Management, Anand on “Prspects and challenges for Management in Indian Economy”. • Member of Board of Studies & Board of Accountancy – S.P.University • Advisor - Sports – Anand Commerce College. • Member of Committee of Sattar Gam Patidar Samaj – Anand-V.V.Nagar Unit.
Shri R.P.Patel	<ul style="list-style-type: none"> • Participated a workshop on “Presentation of Company Final Accounts” (Revised Sch.VI) organised by Dept. of A/c

	<p>C.P.Patel College in Association with WIRC of Institute of C.A., India, Anand Branch</p> <ul style="list-style-type: none"> • Participated a workshop on “Role & Responsibilities of personal Associated with Examination” organised by ERU & IQAC, S.P.Uni., V.V.Nagar • Attended National level seminar organised by BJVM, V.V.Nagar on “Entrepreneurship: Vision, Value & Passion”. • Attended National level seminar organised by Anand Institute of Management (MBA), Anand on “Prospectus & Challenges for Management in Indian Economy”. • Presiding Office: 16 Anand Lokshabha, 109 Borsad Assembly at Rampur ,Kathana (30/04/2014) • Member of Admission Committee B.Com/BBA Sem.- I • Member, Board of Studies in Accountancy • Senate Member, S.P.Uni., V.V.Nagar • Committee Member (Registration of Companies) Job Fair 2014 organised by SRKSM, Anand • Guest for Prize Distribution function of Anand Institute of Business Studies, Anand
Shri P.B.Trivedi	<ul style="list-style-type: none"> • Rural Development in India – Issues and Challenges organised by Dept. of Economics • Participated in “Prospects and Challenges for Management in Indian Economy” organised by Anand Institute of Management, Anand • Member of Board/Faculty of Management S.P.University
Shri V.M.Patel	<ul style="list-style-type: none"> • Challenges, Prospects in Management Area, Anand Commerce College • Consumer Research in Rural Areas – G.H.Patel & P.G.Institute • Entrepreneurship: Vision, value & Passion • Prospects, Challenges for Management in Indian Economy –

	<p>Anand Institute of Management</p> <ul style="list-style-type: none"> • Participated actively was a member of committee in UDAN programme. Contacted industrialist in GIDC & other deder to participated in Job Fair organised by SRKSM • Appointed as a member in Board of Management, S.P.Uni. for the year-2014 • Acted as official NSS officer for the year 2013-14
Shri N.M.Bhatia	<ul style="list-style-type: none"> • Appointed as a committee member for preparation of syllabus of Project Component in Management Subjects by Academic Section of Sardar Patel University vide letter no: D/A/701(6) dated 15/05/2013. • Appointed as Media and publicity committee member for Job Fair “Udaan-2014” organized by shri Ramkrishna Seva Mandal, Anand • To teach the students of Commerce and Management under CBCS, additional references (resources) like Annual Reports of various Corporate companies for the subject Corporate social Responsibility • Prepared Power Point Presentation for various topics of the subjects of commerce and management. • Worked as a Coordinator of “Kala kaushalaya Dhara” of Saptdhara organised following activities: (a) Mahendi Sapratha organized on 7th August,2013, 55 students participated. (b) Hair Style Competition organized on 10th august,2013 11 students participated. (d) Rangoli Harifai organized on 14th August, 2013, 30 students participated. (e) Vangi Spardha organized on 9th January, 2014, 38 students participated. • Life Member, All India Accounting Association • Life Member, Sardar Patel University teachers welfare fund. • Member, Board of Studies in Commerce and Business Studies and Management. • Member, Library Committee.

	<ul style="list-style-type: none"> • Convener, Time Table Committee. • Treasurer, Gujarat Bhatia Samaj, Anand. • Participated in National Seminar on " Enterpreneurship : Vision Value & Passion" organised by Bhikhabhai Jivabhai Vanjijay Mahavidyalaya,V.V. Nagar on 31st January,2014. • Participated in National Seminar on "Prospects and Challenges for Management in Indian Economy" organised by Anand Institute of Management, Anand on 8th March,2014. • Apointed as senior Supervisor for Annual Examinations held by Sardar Patel University. • Incharge of BBA Pushtak Fund Library of the College.
Shri A.R.Patel	<ul style="list-style-type: none"> • “Entrepreneurship: Vision, Value and Passion” National Seminar S.P.uni • “Prospects and Challenges for management in Indian Economy” Anand Institute of Management, Anand • Member of Accountancy Board • Life-time member of Indian Accounting General • Treasurer - SPUTA Association, S.P.Uni.
Dr.K.P.Sheth	<ul style="list-style-type: none"> • Invigilation: Performing duty of Flying Squad Member at University Examination at UG and PG level at different Exam Centres. • Invigilation: Since 2011, appointed as a Coordinator at Central Assessment at University Examination in BBA Programme. • Paper Setting: Appointed as a paper setter, moderator, examiner in the various subjects at B.B.A and B.Com. University Examinations. • Practicals/Viva-voce: Appointed as a panel member for viva-voce for B.B.A. Examination n the subject of Industrial Training. • Worked as a member of organizing committee at National

	<p>Seminar organised by Anand Commerce College under Gyandhara.</p> <ul style="list-style-type: none"> • Organised a visit of 'AWAG' (NGO) for B.Com. and B.B.A. students. • Organised rally for NSS, NCC and women cell students of Sardar Patel University. • Organised 'Self Defence Programme' for girl students of colleges affiliated to Sardar Patel University, Vallabh Vidyanagar. • Life Member, All India Commerce Association • Life Member, WILPF (Women's International League for Peace and Freedom) – India Section • Convener, Women Cell, Anand Commerce College • Member, Board of Studies in Commerce • Member, College Development Council • Member, Senate • Member, FE (Finance and Establishment Committee), Sardar Patel University, V.V.Nagar from 30-6-2011 to 5-8-2013 • Member, ERU, Sardar Patel University, V.V.Nagar • Member, Research Committee, Sardar Patel University, V.V.Nagar. • Member, Task Force, Sardar Patel University, V.V.Nagar from 1-4-2011 to 5-8-2013 • Participated in National Seminar on "Contemporary Issues of Corporate Disclosure in India" organised by Department of Business Studies, Sardar Patel University and Anand Branch of WIRC of ICAI. • Research Paper entitled "IFRS: The Gateway to Uniform Accounting Reporting Standards" accepted for presentation in the 13th International Conference on "Emerging Trends, Challenges and Opportunities in Global Business, Management, Tourism and Information Technology" (IC-GBMTI-2013) at Goa on September 28 and 29, 2013.
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	<ul style="list-style-type: none"> • Participated in the work shop on “Roles and Responsibilities of Personnel Associated with Examination” jointly organized by ERU and IQAC Cell, Sardar Patel University. • Students of ACC participated at Nation Meet organized by Christ College Rajkot. As a Teacher in-Charge also participated the meet and as a mentor, guide students in the different events. • Organised guest talk of Dr. Bhavna Chauhan, on “Nutrition and Adolescence” for girl students of Anand Commerce College under “Women Cell”. • Study Tour: Tribhuvandas Foundation, Anand. • Study Tour: AWAG – Ahmedabad. • Title: Ethics in Marketing, Book Title: An International Journal of Multidisciplinary Academic Research TCC’s ‘SAMIKSHA’, ISSN/ISBN No.: 2320-3420 • Title: Cash Transfer Subsidy: Problems and Prospects, Book Title: SANYOJAK – National Journal of Commerce and Management, ISSN/ISBN No.: 2348-3032 Volume-1, Issue – 1, Pg No.115-127 • Title: Women Entrepreneurship in India: Need of the Hour, Book Title: Midas touch - Indian Journal of Multidisciplinary Research, ISSN/ISBN No.: 2320-7779 Pg.No. 10-13. • Title: Indian Tourism in 21st Century, Book Title: Midas Touch - International Journal of Commerce, Management and Technology, ISSN/ISBN No.: 2320-7787 Volume – 2, Issue – 3, Pg.No.48 - 55 • Title: A Study on Human Resource Problems of Industrialist, Book Title: Research Zone India. Quarterly National Journal, ISSN/ISBN No.: 2319-8168 Volume – 2, Issue – 2, Pg.No.34 – 37 • Title: 66th All India Commerce Conference, Paper Presented on The Changing Horizons of Commerce in the ICT Era – Transformation from Traditional to E-Commerce at
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	<p>organised by Bangalore in National level.</p> <ul style="list-style-type: none"> • Title: 66th All India Commerce Conference, Paper Presented on The Direct Cash Transfer Scheme: Will it be a Game Changer for the UPA-II? at organised by Bangalore in National level. • Paper Presented on Indian Women Entrepreneurs: Striking Wonderful Balance Among Home, Social and Professional Fronts at organised by BJVM, V.V.Nagar in National level. • Paper Presented on Integrating ICT with HRM: Transformation from Traditional HRM to E-HRM at organised by Department of Business Studies, SPU, V.V.Nagar in National level. • Paper Presented on HR Outsourcing: The Emerging Trend in Current Scenario at organised by Anand Institute of Management, Anand in National level. • Delivered Four lectures at UGC sponsored NET Coaching Centre for SC/ST students, Sardar Patel University, Vallabh Vidhya Nagar. • Invited as a Chief Guest at C.P. Patel & F.H. Shah Commerce College for B.Com programme at orientation programme and also delivered inspirational lecture. • Invited as a Chief Guest for various competition jointly organized by C. C. Patel Community Science Centre, Vallabh Vidyanagar and N. H. Patel College of Education, Anand on “Vishwa Vasti Din”. Also delivered talk on “Arthik Vadtar Na Sandarbh ma Vasti Vadharo”. • Delivered inspirational lecture at Sardar Patel College of Adm. And Management. • Delivered expert talk on “Women Empowerment in 21st Century” at BJVM under Women Cell. • Delivered lecture as a resource person in the one week work shop on “Knowledge Week” organized by V.Z. Patel
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	<p>Commerce College on “Time Management”.</p> <ul style="list-style-type: none"> • Presented paper on “Intrapreneurship - A tool for empowering Employees, Boosting Innovation and Accelerating Growth” at International Conference organised by Christ Institute of Management, Rajkot (The same paper is published in peer reviewed journal (ISBN -978-93-81212-58-5)) • Invited as a Chief Guest at D.N. Institute of Business Adm. To delivered lecture at Alumni meet. • Delivered expert lecture on “Time Management” at Shri D.N. Institute of PG Studies in Commerce to the students of M.Com programme. • Delivered expert lecture on “Women Empowerment” to the girl students of AMCOST. • Chaired Technical Session at National Seminar organised by BJVM. • Presented expertise knowledge (lecture) at technical session at GMCS-I on “Time Management” (2.00 PM to 5.00 PM) at WIRC of Anand of ICAI. • Appointed as a Convener, Complaint Cell, Sardar Patel University, Vallabh Vidhya Nagar. • Appointed as a flying squed member at University examination. • Appointed as a Co-ordinator, Central Assessment at University semester examination, Sardar Patel University.
Shri C.R.Patel	<ul style="list-style-type: none"> • Member of Board of Studies in Accountancy • Member of Faculty of Business Studies, S.P.University • Life Member of Indian Accounting Association • Life-time member of Youth Hostels Association of India • Has attended a workshop organised by Department of Accounts, C.P.Patel Commerce College, Anand on “Presentation of Company Final Accounts” (Revised Schedule VI) • Has attended a national seminar organised by BJVM,

	<p>V.V.Nagar on “Entrepreneurship Vision, Value and Passion”.</p> <ul style="list-style-type: none"> • Has attended a national seminar organised by Anand Institute of Management, Anand on “Prospects and Challenges for Management in Indian Economy”.
Shri T.N.Chuadhari	<ul style="list-style-type: none"> • Seminar on – “Entrepreneurship Vision, Value and Passion” Paper presented – “Women Entrepreneurship Development” National seminar held on BJVM, V.V.Nagar • UGC sponsored – Short Term course: E-Business & E-Commerce. Participated of training organised by Academic Staff college, S.P.Uni., V.V.Nagar • Election duty on Presiding Officers at 112-Anand Loksabha.
Shri D.B.Trivedi	<ul style="list-style-type: none"> • UGC –National seminar on “Rural Development in India” at S.P.Uni., V.V.Nagar. Paper: “Scope for Rural Electrification: An Indian Perspective”. • National seminar on “Entrepreneurship: Vision, Value & Passion” at BJVM College, V.V.Nagar • UGC – Academic Staff College, V.V.Nagar. 9th Short Term Course on “E-Business & E-Commerce”. • Duty Performed as Presiding Officer at 112-Anand Parliament Election-2014
Dr.K.V.Solanki	<ul style="list-style-type: none"> • Paper published in the Journal Current Issues in Corporate Governance (ISBN: 978-93-5030-096-1 (2 Vol.set) in June, 2013. Paper title is “Corporate Governance: A case study of IOCL in India”. • My Research paper on the topic “Foreign Direct Investment in Multi-Brand Retailing in India” is published in the journal research review. The academic research issue in August,2013 (ISSN: 2321 – 4708) • My research paper on the topic “Role of Educational Institutions” is published in the journal research review, The academic research issue (ISSN: 2321 – 4708) in November, 2013.

	<ul style="list-style-type: none"> • Participated in the 66th All India Commerce Conference organised by Department of Commerce, Bangalore University, Bangalore and paper presented on “A case study of changing landscape of Financial services of ICICI Bank in India”. • Participated in National seminar organised by BJVM, V.V.Nagar and paper presented on “Entrepreneurship Development in India”. • Invited by D.D.University, Nadiad as the External Examiner for the practical studies at semester – IV Uni. Examination at faculty of business administration.
Smt.M.J.Patel	<ul style="list-style-type: none"> • One day workshop on “Women Awareness Programme” Women Cell, S.P.Uni., V.V.Nagar • UGC sponsored National seminar on “Rural Development in India Issues & Challenges” P.G.Dept. of Economics, S.P.uni., V.V.Nagar • One day National seminar on “Prospects and Challenges for Management in Indian Economy” organised by Anand Institute of Management, Anand • A.D.Shroff Memorial
Shri Y.N.Chaudhari	<ul style="list-style-type: none"> • Participated on: Presentation of Company final accounts (Revised schedule VI) at C.P.Patel & F.H.Shah Commerce College, Anand in Workshop • “NCC” Incharge • Ph.D. Registration - Topic: A probe study working capital management in selected sugar factories of Gujarat • Business Studies Dept., V.V.Nagar • Presented Paper: Customer awareness: A warning bell for changing the perception of businessman Topic: 66th All India Commerce Conference at the ICA at Dept. of Commerce, Bangalore. • Refresher Course (Dt:16/12/2014 to 05/01/2014) participation at organised Academic College, V.V.Nagar

	<ul style="list-style-type: none"> • Presented Paper on use of quantitative techniques depend on types of research in commerce & management at Business Studies Dept., V.V.Nagar in National Seminar. • Participated on prospects and challenges for management in Indian economy at Anand Institute of Management, SRKSM, Anand in National Seminar.
<p>Smt. J.P.Mandaviya</p>	<ul style="list-style-type: none"> • Contemporary Issue of Corporate Disclosure in India one day seminar organized by Department of business studies and Anand branch of WIRC of international of CA of India • National Eligibility Test for Lectureship in the subject Management • Ph.D Registration in Business Studies Department under the guidance of Dr. Manisha Bhatt • One day workshop on “Research Methodology for Ph.D Course Work in Commerce” organized by Department of Business Studies, S. P. university. • Three days state level workshop on “ Promotion of Culture of Quality Through Reserch” jointly organized by C. P. Patel and F. H. Shah Commerce College, and Knowledge consortium of Gujarat. • The Direct Cash Transfer Scheme “ Is it Pockets of the Poor or our Politician?” paper presented in 66th All India Commerce Conference of the Indian Association • 21 days refresher course in subject Commerce and Management which is organized by Academic Staff College. • UGC sponsored national seminar on “Rural development in India: Issues and Challenges” and submitted paper on “ A Comparative study of Corporate Social Responsibility in the Developed and Developing Countries” • National seminar on entrepreneurship: Vision, Value and Passion” in this seminar paper presented on A journey of a Women from: Home- maker to factory owner • National seminar on Research in Commerce and

	<p>Management in which paper presented on Correlation of Information technology Trends with Strategic Management.</p> <ul style="list-style-type: none"> • An Empirical study on A Ready Recknor Option Strategy paper presented in seminar prospects and challenges for management in Indian economy which is organized by Anand Institute of Management • Two Research papers: (a) Indian Stock Market Influenced by Global Stock Market- A Study of Select World Major Stock Markets (b) A Ready Reckoner to Options Strategy were accepted by SAMZODHANA, Journal of Management Research is an international, double-blind peer-reviewed, open-access journal with ISSN 2347-4270 published by the Department of Management Studies, Easwari Engineering College, A Division of SRM Group of Institution, Chennai.
Smt.R.M.Patel	<ul style="list-style-type: none"> • Participation in full day national seminar on contemporary issues of corporate disclosure in India. Organised by M.Com Department Sardar Patel University V.V Nagar. • Attend a workshop on presentation of company final accounts at C.P.Patel and F H Shah Commerce college, Anand. • Participated in 3 day state level workshop on promotion of culture of quality to research. Jointly organised by c p patel & f h shah commerce college anand and knowledge consortium of gujarat. • Participated and published paper in " first international conference on global contemporary issues, innovations,& future challenges in business management and applied commerce". Title: An analytical review of various celebrity endorsements in advertising. Organised by: international society for applied commerce at mount abu, Rajasthan. • Participated in one day national seminar on "prospects and challenges for management in Indian economy" Organised by: anand institute of management, Anand.

15. Honors/Awards of the faculty;

- Dr. N.N.Patel, Principal of the college is an outstanding scholar in the area of HRM besides being an able administrator. Three universities have recognized Dr.N.N.Patel as Ph.D. guide for their various research programmes.

This year Ms.Julteret Tepparelt (a student from Thailand) is awarded a Ph.D by Sardar Patel University under guidance of Dr. Patel.

- Dr.Kteaki Sheth, a faculty of this institute rendered her valuable services as Dean, faculty of business studies (commerce) of the university. She played a key role in framing and revising syllabus for various programmes.
 - Convener of complaint committee of Sardar Patel University.
 - Secretary of Anand Branch of Akhil Hind Mahila Parishad.
 - An active member of “Women Cell” of Sardar Patel University.
 - A recognized Ph.D guide for the subject HRM, six research scholars are pursuing their doctoral research under her guidance.
- Dr.K.V.Solanki’s doctoral thesis entitled “An Empirical Study of Financial Performance of selected refineries of Indian Oil Corporation limited in India” was recommended for publication by the expert committee of the university. The thesis was published by Sardar Patel University with financial assistance from the UGC. ISBN 978-81-909906-7-7.
- Dr.K.P.Sheth served as co-ordinator central assessment at the university semester examination at S.P.University.
- Dr.K.P.Sheth also presented the highest number of research papers during the year 2013-14 and six papers have been accorded by reputed research journals for publication.

16. Internal Resources generated;

As & when required the trust (Governing Body) has granted the financial support to the institution for its smooth functioning.

17. Details of departments getting SAP, COSIST (ASSIST)/Dst.FIST<etc.: Nil

18. Community services:

- The NSS unit organized eye check-up camp at Mogri village. 200 persons were given pair of spectacles free of charge.
- The NSS unit of the college donated 18 kits contains medicines worth Rs.1800/- to the senior citizens of the local old age home.
- The college donated a sum of Rs.1800/- to the Mahemdavad unit of Rashtriya Andhjan Mandal (National Blind Association)

19. Teachers and officers newly recruited:

- 1) Kum. Mary Samuel (Ad-hoc) Subject: English
- 2) Mrs.Komal N. Patel (Ad-hoc) Subject; Statistics
- 3) Nilesh J. Rathod (Ad-hoc) Assistant Librarian
- 4) SHri Kalpesh S. Patel (Visiting Faculty) Subject: French

20. Teaching-Non-teaching staff Ratio:

Course	Teaching	Non-Teaching	Ratio
B.Com / BBA (GIA)	26	10	2.60 : 1
BBA(FT) (SF)	8	4	2.00 : 1
BCA (SF)	6	1	6.00 : 1

21. Improvement in Library services:

- Extension in working hours of library so that students can borrow books conveniently and devote time for reading and note making in the library reading room.
- Book exhibitions are organized to acquaint the students with latest books and magazines.
- Assistant librarian has been appointed to improve the services.

22. New books/journals subscribed and their value:

Total 111 books related to commerce, management and inter disciplinary areas of study were added the total amount paid for the books is Rs.49394/-. The following magazine were subscribed this year (1) Gruh Sobha (2) Dala Street Investment journal (cyber safar, ramat jagat)

23. Courses in which students' assessment of teachers is introduced and the action taken on students' feedback:

The students and faculty interact formally and informally throughout the year. Every year feedback is received from the students and the data is analyzed. Necessary instructions are given to the concerned teachers. Even during direct teaching the faculty receives on the spot feedback from the students.

24. Unit cost of education: (Rs.)

Course	Salary Cost	Other Expenses
B.Com / BBA (GIA)	14129	196
BBA(FT) (SF)	10375	3309
BCA (SF)	6058	1490

25. Computerization of administration and the process of admission and Examination Results, issue of certificates:

The total process of administration is computerized. The process of admission, internal marks and issue of certificates is also computerized.

26. Increase in the infrastructure facilities:

- 50 new **eco-friendly** benches are purchased.
- A digital camera received as a gift from village people of Bharoda.
- The college premise is equipped with CCTV surveillance.
- A new refrigerator is gifted by village people of Mogri.

27. Technology Upgradation:

- New two computers with scanner & printer purchase.

28. Computer and internet access and training to teachers, non-teaching staff and Students:

Anand Commerce College, computer centre provides internet access and training to teachers and non-teaching staff. The centre also arranges special programmes to train the students in specialized areas of ICT.

29. Financial aid to students:

- With the help of various welfare oriented schemes of the state govt. the college provides financial aid to the students' belongings to SC, ST, SEBC and Minority community.

- A few teachers also help the poor students by paying their tuitions fees.
- Prof.A.R.Patel incharge of NSS unit made special efforts to help poor students of the college approached sardar patel Alumni Association, USA Vansol Patidar Smaj, USA as a result of which girl students were given Rs,1800/- each and one boy was given Rs.3000/- by the association.
- Shri M.D.Patel(Ras) Memorial Trust – Student Aid Fund – Rs.3600/-

30. Activities and support from the Alumni Association:

The college has been successful in creating a vibrant alumni association. Every year the institute interact with the members of the association and receives guidance and feedback to improve the quality of teaching and learning. The association also helps the institution in the areas of industrial academic visits and placement.

31. Activities and support from the Parent – Teacher Association

The college has an active parent-teacher association. Regular meetings with the parents are held to assess the academic performance of the students. Teachers also take keen interest in the socio-economic conditions of the students and try to help them in the best possible manner.

32. Health Service

The NSS unit makes special efforts to provide better health services.

- Eye check-up camp is organized every year.
- Thelesemia Test is conducted every year.
- The students with positive Thelesemia are provided necessary counseling.
- The college arranges various programmes in the areas of food, nutrition and aids awareness.

33. Performance in Sports Activities

Badminton: 30 students including 18 boys and 12 girls participated in inter-college tournament organized by V.P.Science College, V.V.Nagar from July,23 to Jult,26.

Chess: 16 students participated in inter college tournament at D.N.Institute of P.G.Studies, Anand on August 10,2013. Inter class cricket tournament was organized in January from 17th January to 25th January,2014. T.Y.B.Com was

the winner; runners up: S.Y.B.Com (Gujarati Medium); Man of the Match and the Man of the Series – Mukul Chauhan B.Com VI Sem., English Medium. Hemang Patel of B.Com Sem.-IV secured 3rd position in inter college athletic meet 2014 in the event shot put.

The College organized Annual sports day on January 30,2014 more than 100 students participated in 100 mtr running, 200 mtr running, Long Jump, Shot Put, Discus throw events.

34. Incentives to outstanding sportsperson

The outstanding persons are given special incentives in the forms medals, trophies and Cash prizes.

Every year the students are given T-shirts and outstanding students are given trek suits.

35. Students achievements and award

- Kum.Rucha P. Sheth, a student of B.Com Sem.-IV stood first among the students of Sem-IV of Sardar Patel University with 8.75 grade point.
- Prajapati Hardik, a student of BBA Sem-IV stood first among all the students of BBA Sem.-IV of the university with 8.88 grade point.
- Miss. Dhruvika R. Patel, a student of B.Com Sem.-VI secured the highest marks in Advanced Accountancy and Auditing (All 12 papers) in the university examination and was awarded Dahiben Vallabhbai Patel Gold Plated Medal.
- Miss. Radhika Bhatt of B.Com Sem.-II participated in UDAAN 2013 youth festival and secured second position in classical vocal solo and third position in light vocal events.
- This year is lok sabha election year. The college participated in various competitions related to voters awareness under the guidance of election commission. The following students were winners:
 - 1) Mukul Anand: (First) Jingle composition
 - 2) Newton K. Morita: (Second) Jingle composition
 - 3) Vahora Heenaben Valimahomad: Mascot Designing
- Prjapati Mukesh of Sem.-VI was selected for TSC II (Thal Sainik Camp).
- Parmar Steven was selected as the best cadet in CATC (Combined Annual Training Camp) at Thamna.

36. Activities of the Guidance and Counseling unit

The guidance and counseling unit provides valuable services to the students in choosing appropriate programmes of study keeping in view their aptitude and score at the last qualifying examination. The unit also arranges various programmes in the area of skill development. As a result the college has been successful in introducing SCOPE and Retail Trainee programmes for the students. The unit also helps in solving their subject wise problems and gives valuable guidance to the students for various competitive examinations.

37. Placement services provided to students

The college has been making sincere efforts in the placement services. This year management organized Udaan-2014 Job Fair. The college played a pivotal role in organizing the job fair more than 30 companies visited college to provide jobs to the students.

38. Development programmes for Non-Teaching Staff

There is a special provision for the development programmes for non-teaching staff.

Orientation programme is held for non-teaching staff by the management.

Non-teaching staff is encouraged to join ICT based programmes.

The librarian and assistant librarian are encouraged to participate in programmes related to E-library.

39. Healthy practices of the Institution

- Special emphasis on skill development to enhance employability by introducing special programmes.
- Organization of industrial visits to expose the students to the actual functioning and the requirement of the corporate world.
- Special efforts are made to arrange expert lectures in the areas of commerce, management, employment opportunities and value based education.
- Motivation to the faculty for research.

- Organization of special academic training programmes for girl students in the area of women empowerment and entrepreneurship, health care and physical fitness.

40. **Linkages developed with National/International, academic/research bodies -----**

Dr. N.N.Patel, Principal of the college has made a significant contribution in the area of research. He is on the panel of editorial advisory board of the following international journals:

- 1) Blue Ocean Research Journal
- 2) PEZZOTTAITE Journal (International Journal of Trade and Global Business Perspectives)
- 3) International Journal of Advanced research publishing (IJOAR)

Part C: Detail the plans of the institution for the next year –

- The IQAC chalked out the plan for of the next year 2014-15 is as under:-
 - 1) To more focus on faculty development programme by motivating faculties to attend and present papers in seminars, conferences with FDPs.
 - 2) To motivates girl students for participating in various activities of Kala Kaushalya Dhara of “**Saptdhara**” Govt. of Gujarat. The activities include Mehndi, Best from Waste, Hair Style, Recipe and Rangoli Competition etc.
 - 3) To organise various academic, socio-cultural & other programme for overall growth of students.
 - 4) To train & motive the students to participate in various games like Cricket, Volley-ball, Kabbadi, Badminton etc at University and other higher levels.
 - 5) To train NCC cadets for ‘**C**’ certificate examination, republic day parades etc.
 - 6) To motivate the students for upgrading knowledge use of technology for preparation of various topics of study with Ppt.
 - 7) To inculcate ‘**Reading Habits**’ among students by frequent visits of college & University library.
 - 8) To organize the ‘**Job Fair**’ on the lines of 2013-14 to help students to get proper placement in various organizations.

- 9) To organize a '**Gyanpath**' for students counseling for finding right course of study.

The true aim of everyone who aspires to be a teacher should be, not to impart his own opinions, but kindle minds.

- F.W.Robertson

ANAND COMMERCE COLLEGE, ANAND